

ADAM PAVLOVIC MAJEED

D I G I T A L A D V E R T I S I N G C O O R D I N A T O R



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- Belgrade, Serbia

PROFILE

I'm bringing forth a motivated attitude and a variety of powerful skills. Adept in various social media platforms and office technology programs. Committed to utilizing my skills to further the mission of a company. Currently searching for a paid account manager position.

SKILLS

- Facebook Ads
- Google Ads
- GA4
- GTM
- Computer Literacy
- Receiving Constructive Feedback
- Efficiency

EXPERIENCE

DIGITAL ADVERTISING COORDINATOR

At Vanspec Marketing

1.1.2023 - 5.10.2023

- Analyzed clients businesses to find key selling points
- Analyzed competition
- Carefully picked and edited creatives
- Developed strategies and campaigns for Facebook and Google ads
- Made events for GA4 using GTM for more analysis
- Provided financial and performance reports

EDUCATION

SECONDARY SCHOOL

Požarevačka gimnazija, Požarevac, Serbia
2014 - 2018

COLLEGE

Računarski fakultet, Belgrade, Serbia
2018 - 2022

WORK HISTORY

During college and high school I worked a number of jobs that were available to me. I worked on construction sites, moving firms, McDonalds, horse stables, sold T-shirts on my Instagram page and so forth. So I would say I'm no stranger to hard work.

I hope to hear from you soon,
Many thanks, Adam Pavlovic Majeed.