

AGUSTINA SALOMON

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EDUCATION

University of Florida

Bachelor of Arts in Economics and Bachelor of Science in Psychology

Gainesville, FL

Minor in Business Administration

Aug 2020-May 2023

GPA: 3.95/4.00

Honors: Cum Laude, President's Honor Roll, Dean's List

Relevant Coursework: Marketing, Statistics 1 & 2, Econometrics, Economic Growth, Government Regulation of Business, Intermediate Macroeconomics and Microeconomics, Business Finance, Financial Accounting

WORK EXPERIENCE

KPMG

Customer & Operations Consulting Intern

Ho Chi Minh City, Vietnam

Jun 2022 – Aug 2022

- Collaborated with KPMG member firms to conduct customer experience assessment of a multinational company
- Identified the pain and gain points in interactions between the company and its customers by evaluating customer feedback to create and execute their new client-centric business model to maximize profits and customer retention
- Performed market research and analyzed trends to write an insight article on the TMT industry
- Conducted due diligence on target companies and synopsized the request for proposal
- Conceptualized the final presentation detailing the customer experience report for client

Department of Psychology – University of Florida

Gainesville, FL

Teaching Assistant

Aug 2021 – Dec 2021

- Took initiative to foster a supportive and informative environment for students and other teaching assistants
- Mentored students to strengthen their understanding of course topics after grading written assignments

Macy's Department Store

Miami, FL

Seasonal Retail Associate

Nov 2020 – Jan 2021

- Exercised problem-solving and verbal communication abilities by effectively handling dissatisfied customers

RESEARCH EXPERIENCE

Housing Markets Research Lab at the University of Florida

Gainesville, FL

Research Assistant

Jan 2023 – Present

- Develop economic models to estimate the implicit prices of water quality and ecosystem health to facilitate public policy considerations and offer guidance to prioritize water quality management plans
- Collect, clean, and merge housing data with land use, water quality, and socio-demographic information
- Worked closely with team members to conduct thorough preliminary data analyses using R, identify key findings, and present research outcomes

Dr. Wang's Developmental and Pedagogical Research Lab

Gainesville, FL

Research Assistant

Jan 2022 – Present

- Code and analyze qualitative data related to the research topic – how the pandemic affected college students
- Manage coding project by drafting code book, training members, delegating assignments, and arranging meetings
- Lead lab members in researching topics and analyzing the respective data to present findings in a semi-annual University of Florida research symposium

ADDITIONAL INFORMATION

- **Skills:** Proficient in Excel, PowerPoint, Word, SPSS, JMP, and R
- **Language:** Fluent in English and Spanish