

ALEXIS RYDELL

UX / UI DESIGNER

WORK EXPERIENCE

Interior & Retail designer

IKEA. Málaga | September 2021 - January 2024

- Implement and innovate upon store layout plan in order to create the best customer experience.
- Design management of the new Customer Meeting Points.
- Design, implement and executes effective merchandising strategies.
- Utilize space planning tools to ensure simplicity, cost-effectiveness and efficiency in store design.
- Design creative launches for the different seasons.
- Create visual displays.

Interior designer

IKEA. Madrid | February 2019 - September 2021

- Design functional and creative home furnishing solutions for different target groups and in different styles.
- Research design trends, how people live and what their needs, wants and dreams are for home life.
- Reflecting the Brand identity by creating visual impact solutions.

Product designer

CUBRO | January 2018 - April 2018

- Design and CAD drawing of kitchen and wardrobe fronts.
 - CNC production of kitchen and wardrobe fronts.
 - 3D modeling and rendering of kitchen and wardrobe solutions.
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UX-UI PROJECTS

- **THUNDER** Racing management. Mobile App design
 - **PETBNB** Pet caring. Mobile App design
 - **CUENTAGOTAS** Water saving. Mobile App design
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EDUCATION

UX-UI Design Bootcamp

Neoland School. Madrid
2024

Degree in Product design

Instituto Europeo di Design. Madrid
2014 - 2018

Degree in Commercial Management & Marketing

Centro de estudios jurídicos. Granada
2018 - 2021



INFO

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ABOUT ME

I am a designer, currently based in Spain. Born British-Swedish and raised in the South of Spain. My professional journey is fueled by passion for creative problem-solving. I believe that it is possible to live in a world where every product or service is designed with an easy-to-use experience in mind.

SKILLS

Software

- Figma
- Framer
- Adobe suite
- Revit
- Sketchup

Personal

- Creative
- Leading
- Proactive
- Dynamic
- Teamwork

LANGUAGES

Spanish

Native

English

Native