



# ALEXIS RYDELL

UX / UI DESIGNER

---

## WORK EXPERIENCE

### Interior & Retail designer

IKEA. Málaga | September 2021 - January 2024

- Implement and innovate upon store layout plan in order to create the best customer experience.
- Design management of the new Customer Meeting Points.
- Design, implement and execute effective merchandising strategies.
- Utilize space planning tools to ensure simplicity, cost-effectiveness and efficiency in store design.
- Design creative launches for the different seasons.
- Create visual displays.

### Interior designer

IKEA. Madrid | February 2019 - September 2021

- Design functional and creative home furnishing solutions for different target groups and in different styles.
- Research design trends, how people live and what their needs, wants and dreams are for home life.
- Reflecting the Brand identity by creating visual impact solutions.

### Product designer

CUBRO | January 2018 - April 2018

- Design and CAD drawing of kitchen and wardrobe fronts.
- CNC production of kitchen and wardrobe fronts.
- 3D modeling and rendering of kitchen and wardrobe solutions.

---

## UX-UI PROJECTS

- **THUNDER** Racing management. Mobile App design
- **PETBNB** Pet caring. Mobile App design
- **CUENTAGOTAS** Water saving. Mobile App design

---

## EDUCATION

### UX-UI Design Bootcamp

Neoland School. Madrid  
2024

### Degree in Product design

Instituto Europeo di Design. Madrid  
2014 - 2018

### Degree in Commercial Management & Marketing

Centro de estudios jurídicos. Granada  
2018 - 2021

## INFO

- +34 669768444
- arydelljost@gmail.com
- [Linkedin/alexis-rydell](https://www.linkedin.com/in/alexis-rydell/)
- [alexisrydell](https://alexisrydell.com)

## ABOUT ME

I am a designer, currently based in Spain. Born British-Swedish and raised in the South of Spain. My professional journey is fueled by passion for creative problem-solving. I believe that it is possible to live in a world where every product or service is designed with an easy-to-use experience in mind.

## SKILLS

### Software

- Figma
- Framer
- Adobe suite
- Revit
- Sketchup

### Personal

- Creative
- Leading
- Proactive
- Dynamic
- Teamwork

## LANGUAGES

### Spanish

Native

### English

Native