Ana Lucena Childs

MARKETING AND EVENT MANAGEMENT

CONTACT

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📍 Madrid

ABOUT ME

Proactive, with communication skills, organized, ambitious and forward looking.

I am currently looking for an opportunity to grow and continue learning in the professional field, in addition to implementing all the knowledge acquired during my formative years.

I´m passionate about social media, fashion, luxury , gastronomy, events, marketing and keeping up to date with all the news.

TECHNICAL COMPETENCES

- Ios SoftWare - Expert
- Windows - Expert
- Excel - Expert
- Photo Editing - Expert
- Video Editing - Expert
- Social Media- Expert

LANGUAGES

Spanish- (Native)
English - C1 (Expert)
French - A2 (Basic)

OTHER EXPERIENCES

Volunteerism - Salir a la calle sin fronteras
Volunteerism - Banco de Alimentos
2017-2021

TRAINING AND EDUCATION

Community Manager, Social Media and Social Media Strategy
ESNECA Formación
March 2023 - September 2023

Digital Marketing, Fashion and Luxury Communication.
VOGUE, Condé Nast College Spain
April 2022 - October 2022

Máster in Marketing and Commercial Management
EAE Business School
October 2021 - July 2022

Protocol and Event Management
Camilo José Cela University
October 2017 - June 2021

ADDITIONAL EDUCATION

SEO/SEM and Social Media
EAE Business School 2022
Creativity Workshop
Video Editing Workshop
Dress Code Workshop
Camilo José Cela University 2019

PROFESSIONAL EXPERIENCE

CEAPI
February 2023 -
- Events management, development and supervision.
- Communication with partners

Casa Suecia Restaurant & Rooftop
June 2022 - August 2022
- Head of commercial and sales area
- Management, development and supervision of the events

Casa Paco Coín Restaurante
July 2021 - August 2021
- Wedding Planner assisted

GrupoSky - Marketing and OutSourcing
January 2020 - March 2020
- Event Management Support
- Staff training for Events
- Communication

Final UEFA Champions League Madrid 2019
May 2019 - June 2019
- Accreditations
- Security and optimal attendances control
- Event Organization
- Food and Drinks Optimization