



ALL ABOUT ME

Google Partner, Self Motivated, Multidisciplinary, Hard Working and Result oriented digital marketing executive with 8+ years of progressive experience. Experience in working on 400+ websites from different niches and locations and providing remarkable results in each case.

OBJECTIVE

Looking for a remote job in a SEO company to explore new work objectives and achieve the set targets.

CONTACT INFO

Mobile: +9162642-97393

Email: apoorva@chauhanseo.com

Address: J-2/30, Khirki Extension, Malviya Nagar, New Delhi, India

CORE SKILLS

- Technical SEO
- Local SEO
- Blogger Outreach
- Research & Reporting
- Content Management/Marketing
- Project management

APOORVA CHAUHAN

SEO CONSULTANT

[SEO PORTFOLIO- Click Here](#)

WORK EXPERIENCE

SEO Consultant

Freelancer (PAN India 2019 - 2022)

- Plan, develop and implement SEO strategy
- Work towards organic search optimization and ROI maximization - Identify key SEO KPIs
- Monitor redirects, click rate, bounce rate, and other
- KPIs Prepare and present reports regularly

SEO Manager

MULTIGRAPHICS GROUP (Jan 2019 - Dec 2019)

- Developing a detailed project plan and monitoring progress while delivering projects on time ensuring quality standards
- Leading and mentoring a team of the analyst to drive business goals
- Review, analyse and send the Weekly & Monthly to the clients
- Act as subject matter expert for team members, peers and clients
- Conducting on-site and off-site analysis of web SEO competition.
- Using google analytics to conduct performance reports regularly.
- Leading keyword research and optimization of content.

SEO Executive

BRAINWORK TECHNOLOGIES (April 2013 - Dec 2018)

- Carrying out detailed keyword research according to the latest keyword strategies.
- Keeping up to date with the most recent developments in SEO.
- Paying particular attention to any significant Google algorithmic changes.

WHAT I CAN DO FOR YOU



SEO AUDIT



ON-SITE
OPTIMIZATION



LINK
BUILDING
CAMPAIGN



CONTENT
MARKETING



BLOGGING



LINK
ACQUISITION

TOOLS I USE

-  Google Analytics
-  Google Search Console
-  SEMrush
-  Ahref
-  Screaming Frog
-  Google Keyword Planner
-  SpyFu
-  Canva
-  SEO Quake

INFORMATION

DOB: 29 Sept 1989

Gender: Female

Nationality: Indian

Marital Status: Married

Language: English, Hindi

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CERTIFICATION



[LINK BUILDING - SEMRUSH](#)



[MOBILE, INTERNATIONAL, LOCAL SEO TEST](#)



[Google Analytics Individual Qualification](#)

[Google Digital Unlocked](#)



EDUCATION BACKGROUND

Bachelor of Science, 2008 - 2011

Masters of Science 2011-2013

Completed High School, 2008

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