



AYESHA ASHRAF

WordPress Developer

SUMMARY

Currently looking for a position with the company to put my skills to use in a professional setting. Eager to learn and grow within the company and would appreciate the opportunity to prove myself. Dedicated, hardworking, and confident to becoming a valuable asset to any team.

CONTACT

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EDUCATION

Bachelor of Arts,
Punjab University of Lahore, Pakistan.

CERTIFICATION

Advanced Digital Marketing Course from
Institute of Digital Marketing Pakistan

I am currently enrolled in Full stack web
Development Course

SOFT SKILLS

- Ability to work under supervision
- Ability to work as team player
- Have communication and time management skill
- Dependable and reliable
- Problem-Solving

CORE SKILLS

- WordPress
- SEO
- Google ads
- Google Analytics
- Social media marketing
- E-mail marketing
- Affiliate marketing
- Ecommerce

RELEVANT SKILLS

- Ability to create responsive website
- Optimize WordPress websites for performance and scalability
- Maintain and update existing WordPress website
- Develop custom Gutenberg blocks
- Ability to customize WordPress themes and plugins
- Ability to create website with Elementor
- Knowledge of HTML5 and CSS3