



FRANCESCA ROMANA BRUSSANI

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CO-FOUNDER OF NOZERO SRL

I am a university student in the second year of my Communication, Innovation, and Experience Design Master's Degree at LUMSA University. I have skills in Digital Marketing, User Interface, and User Experience and I know how to work with the main tools. I am passionate about the digital world and digital services. For me, it is easy to adapt to new places and I have a great problem-solving attitude. I am looking for an internship that could help me to develop and refine my skills in UX/UI and digital marketing strategies.

EXPERIENCES

SEPTEMBER 2021 – CURRENT

CO-FOUNDER, NOZERO SRL

- Ideation and creation of the company's website (UX/UI)
- Marketing and advertising Management of the main social channels
- Leads collection and management
- Email Marketing
- SEO/SEM

MARCH 2020 – SEPTEMBER 2022

SOCIAL MEDIA MARKETING, GROUPTHERAPY SRL

- Marketing and Advertising management of the main social channels

SEPTEMBER 2018 – SEPTEMBER 2022

EVENTS PROMOTER, BUSINESS EVENT, N3 WORLD EVENT, HOSTESSPRO

- Quick problem-solving to issues during working activities
- Activities management independently thanks to skills developed
- Activities' planning and management of promotion and advertising marketing

EDUCATION

SEPTEMBER 2021 – CURRENT

MASTER'S DEGREE IN COMMUNICATION, INNOVATION AND EXPERIENCE DESIGN, LUMSA UNIVERSITY

- UX/UI

- Computer science and Technology
- Marketing and Innovation

SEPTEMBER 2016 – MARCH 2020

BACHELOR'S DEGREE IN COMMUNICATION SCIENCE, UNIVERSITÀ DEGLI STUDI DI ROMA TRE

- Media's sociology and epistemology
- Communication and language's psychology and philosophy
- Journalism
- Marketing and market strategy
- Computer science

SEPTEMBER 2011 – JULY 2016

HIGH SCHOOL DIPLOMA IN LANGUAGES, IIS GIOSUÈ CARDUCCI

- English, Spanish and French

ABROAD EXPERIENCES

SEPTEMBER 2022 – CURRENT

ERASMUS STUDY IN GRANADA (SPAIN)

MASTER'S DEGREE IN COMMUNICATION, INNOVATION AND EXPERIENCE DESIGN, LUMSA UNIVERSITY

- Fluent in Spanish
- Data Analysis Course (Google Analytics, Google Sites)
- Software for Information retrieval in Internet Course (VOSViewer, CitNetExplorer)

LANGUAGES

	Listening	Reading	Speaking	Writing
ITALIAN	Native	Native	Native	Native
ENGLISH	C1	C1	C1	C1
FRENCH	B2	B2	B2	B2
SPANISH	C2	C2	C2	C2

CERTIFICATION

- CLIC Level C1.1 of CEFR* in English

- FabLab Lazio

FILM PROJECTS

NOVEMBER 2020
EXTRA, LOTUS PRODUCTION

- Extra in “House of Gucci”

NOVEMBER 2020
EXTRA, LOTUS PRODUCTION

- Extra in “Red Notice”

OCTOBER 2020
EXTRA, LOTUS PRODUCTION

- Extra in “Mission Impossible 7”

JUNE 2017
STAND-IN, LOTUS PRODUCTION

- Stand-in in “All the money in the world”

SKILLS

- SEO/SEM
- Problem-solving
- Self-management
- Creativity e Design Thinking
- Software and tools for shared work: Google, Miro, Canva
- UX/UI: Figma
- Google Analytics
- Wordpress
- Google Sites
- VOSViewer
- CitNetExplorer

VOLUNTARY WORK

NOVEMBER 2014
SOCIAL SERVICES, CARITAS

- During my 4th high school year I participated part in voluntary work for Caritas Giovanni Paolo II.

DECEMBER 2013
SERVIZI SOCIALI, LIBRERIA FELTRINELLI

- During my 3rd high school year I participated in voluntary work at Feltrinelli in Largo Argentina.