



Guillem Fabregà

PROFILE

Audiovisual Communication student with experience in directing, scripting, producing and editing various projects, both academic and professional. Also with experience in the world of eCommerce and advertising. Creative and passionate in this sector.

WORK EXPERIENCE

ECOMMERCE ASSISTANT, SEAT/CUPRA (OCTOBER. 2022 - PRESENT) - MARTORELL

- Direct support for the eCommerce Program Backlog
- Support in the definition of the eCommerce strategy of projects
- Benchmark of new initiatives
- Support CROSS eCommerce team
- In charge of communicating the progress of the Digital department to all other SEAT / CUPRA departments

ASSISTANT TO THE PROJECT MANAGER, Lavinia Services (MARCH. 2022 - JUNE. 2022) - BARCELONA

- Production of immersive virtual/augmented reality experiences.
- Direct support to the project manager and team organization.
- Participation in several immersive events.

BARÇA, RANDSTAD (2019- 2022) - CAMP NOU

- Steward in 2021 President elections
- Steward in various matches

GAUDÍ AWARDS (20/01/2019) - FÓRUM, BARCELONA

- Reception and attention of VIP guests
- Farewell to the guests

PRIVATE REINFORCEMENT TEACHER (2017-2019) - ESPARREGUERA, BARCELONA

- Reinforcement of different subjects for primary and ESO students.

EDUCATION

DEGREE IN AUDIOVISUAL COMMUNICATION 2019- PRESENT

UNIVERSITAT RAMON LLULL, BLANQUERNA

SOCIAL BACCALAUREATE 2017-2019

INS EL CAIRAT, ESPARREGUERA