



PROFILE INFO

A creative and results-driven social media marketer with a passion for helping brands connect with their audiences. With years of experience in the industry, I have a proven track record of creating engaging content, implementing successful campaigns, and maximizing ROI.



WORK EXPERIENCE



Director of social media KSB marketing Agency

2022 Nov - 2023 Feb

In my role as a director at KSB, I was responsible for overseeing all of our clients' social channels. This involved developing customized strategies for each client and providing guidance and recommendations to my team regarding their design, content, and overall strategy. Additionally, I played a crucial role in ensuring the successful execution of these strategies and delivering exceptional results for our clients.



Digital Marketing Executive Davzon Pvt Ltd

2021 Feb - 2021 Oct

In my role as a Digital Marketing Executive, I have gained extensive experience across a range of areas, including social media marketing, lead generation, search engine optimization (SEO), content writing, blog writing, and strategy development. By leveraging my expertise in these areas, I have been able to help our clients achieve their marketing goals and drive tangible results for their businesses. Whether it's creating compelling content, optimizing websites for search engines, or developing effective lead generation strategies, I have a proven track record of delivering high-quality work that meets and exceeds client expectations.



CONTACT



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EDUCATION



2014 - 2017

BBA

Bharath College of Science
and management



2017 - 2019

MBA

RVSIMSR



LANGUAGE

- English
- Tamil
- Malayalam



FREELANCE PROJECTS

Eat out - Restaruant

Branding and social media Marketing

Agmart - APP

Branding and social media Marketing