



Jaime J. Ortiz

Senior Project Manager

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Executive Summary

Experienced senior project manager adept at leading remote cross-functional teams for globalized initiatives within the gaming industry. Possesses strong skills in overseeing and advancing the progress of IT projects. Professional with a further 15+ year track record in executive business development.

Experience

Project Management

Led the development of the 1st fully licensed online casino brand in the United Arab Emirates with a \$2M investment from concept to market. Collaborated with external agencies and with internal remote teams of product owners, managers and IT infrastructure. Steered the roadmap during the SDLC within a 10 month release plan. Managed scope to deliver on time and on budget. Gathered, documented and channeled business requirements. Collaborated with UX/UI specialists focusing on customer journey. Responsible for facilitating meetings and documenting actions. Analyzed systems to improve ongoing operations and processes. Reported to stakeholders on risk, KPIs and BI metrics. Ensured licensing requirements were met. Supervised a multi-brand portfolio.

Marketing & Negotiations

Oversaw vendor/strategic partner relations and negotiations. Performed financial analysis on proposals from potential providers. Reported on the activities of the on-the-ground marketing team. Supervised affiliate traffic, ROI and other KPIs. Wrote articles on products and proofread existing content.

People Management

Guided a high performing team of 20 using Agile and Scrum within product, finance, marketing, compliance and customer initiatives. Worked closely with diverse colleagues of multiple nationalities, personalities and hierarchies. Promoted transparency and openness in the work environment.

Personal Qualities

Leadership.
Strategic planning.
Problem solving.
Strong Communication.
Innovation.
Collaboration.
Adaptability.

Career Path



Skills

Microsoft Suite | Atlassian Suite | Sisense BI
Citrix Workspace | Slack | Mattermost
Scrum | Risk management
Stakeholder relations | Client facing
Fully bilingual | Professional writing
Tech-savvy | CRM systems

Education

Business Administration B.B.A, Marketing

Loyola University New Orleans

2005

Digital Marketing Analytics
University of Maryland

Agile Project Management

University of Maryland

2021

Brand Management
London Business School

References

Available upon request

Certifications

Digital Marketing Analytics
University of Maryland

Brand Management
London Business School

Scrum Product Owner
I.S.I

Software Product Management
University of Alberta

Entrepreneurship / Personal

Mangle Bar Owner & experience director
Selina Experience board
McFarland Press Published author