

José Gabriel Gil Rodríguez

Business Analyst | Marketing automation engineer

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📍 México | USA* remote preferably

Summary

As an ambitious entrepreneurship student, I'm skilled in data analytics, business intelligence, and proficient with Power BI, Python, and AI tools. Aiming to be a Data Analytics/Marketing Automation Intern, I'm working towards Google Cloud certifications in AI and Data analytics by the summer of 2023.

Skills

• Power BI	• Business/MKT Analytics	• Google mkt platform	• Project management
• Chat gpt	• Analytical Skills	• Google Cloud / Suite	• Leadership Skills
• Tableau	• PROMT engineer	• Meta business suite	• Listening & Communication skills
• Adobe	• Front-End skills	• Microsoft Office	• Spanish (native)
• Data analytics	• Excel	• Digital Marketing	• English (Fluent)

Professional Experience

ROIBOTIC

Business Analyst | Aug 2022 - present

Monterrey, Mx. (remote)

- Build chat bot for WhatsApp with AI(chat gpt) to automate sales and internal flows for customer satisfaction (ongoing project)
- Created automated dashboard for TecPluss for tracking of internal project, automated dashboards for Think Talent
- Build platform using bubble.io for a nutritionists/trainer

Data Rebels

Monterrey, Mx. (remote)

Marketing Automation | Dic 2022 - present

- Build automated processes for course creation. with chat gpt
- Build Automated reports for internal information saving 30-40% time on searching for information
- ✓ Build a e-mail marketing campaing with HubSpot CRM obtaining a 11% open rate and 10% assist rate to an on-line event

LOGAR EN EL MUNDO

YouTube Manager | Sept 2019 - May 2020

León, Gto. Mx. (hybrid)

- Edit videos for a Youtube Channel earning over 10K subscribers in 8 months
- Stablish a strategy with KPI's and followed them to build-up the strategy and achieved a video with over 100k views

Internships

WEMO | Interceramic | Petro Seven

Monterrey, Mx. (hybrid)

Business/Data analytics intern | Sept 2022 - Jun 2023

- Given a project we build for each company a strategy and product based on first hand data with insights from every Data Base made
- We Build a marketing and positioning plan, new product and new segments for each company so they could implement our proposals and grow into the future of the segments.

Education

Tec de Monterrey

Bachelor in Entrepreneurship |

93/100 ✓

📍 Monterrey |
León, Mx.

As a Student, I've Managed successfully to be on two different jobs, be part of various student groups as marketing director and coordinator, build myself on the gym, start a startup, complete my social service and scholarship service, all while being a full-time student and in some semesters part time student.