

KEVIN SAN MARTIN

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Jr. Graphic Designer - Freelancer

To find a position where I can create amazing quality and eye-popping designs as well as writing and editing technical documents and working with technical teams to shape, develop and deliver creative graphic elements.

Core Management Competencies

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|--------------------|-------------------------------------|
| Visual Design | Layout Development |
| Print Publications | Video Filming – Drone - Photography |
| Design 3D | Logos |

Certifications

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|---|
| Poster Design Ocean Plastic Pollution – Certification |
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Technical Expertise

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|-------------------|-----------------|
| Adobe Illustrator | Adobe InDesign |
| Adobe Photoshop | Adobe Lightroom |
| Rhinoceros 3D | Keyshot |
| Adobe Premier | Mac & Windows |

Professional Experience

Freelancer, Miami, Florida 2020 - Present

Graphic Designer

Create, design and produce various marketing materials including print and digital collateral (sell sheets, case studies, white papers, pitch decks, etc.), display ads, social media images, emails, landing page images, web site pages, etc. Create, design and produce a variety of video assets, with the ability to film, animate, edit, etc.

Ensure projects are completed with high quality and on schedule. Example: [Lafontedeoro](#)

Prioritize and manage multiple projects within design specifications and budget restrictions.

Participate in meetings between the marketing team and other departments as needed to collect project requirements.

Work with a wide range of social media and use graphic design software including Adobe, Keyshot, Rhinoceros 3D.

Examples: [Cryptomushrooms](#) – ExamplesII: [Cryptomushrooms](#)

Agencia de Publicidad Newsbts, Mar del Plata, Argentina 2018 – 2019

Junior Graphic Designer

Work closely with Marketing and Publishing departments to develop final models/drawings.

Incorporation of client supplied art & logo files.

Support concept development.

Produce location specific message layouts in coordination with engineering drawings.

Provide technical support as required to shop personnel and project management to facilitate the production of signage.

Ability to use multiple details from other drawings and apply them to create a new drawing.

Apply principles of logical thinking to define problems, collect data, establish facts, and draw valid conclusions.

Education

Graphic Designer Universidad CAECE Argentina 2022

Social and Humanistic Sciences Instituto Club Atlético Quilmes, Argentina, 2013

Google UX Design Certificate, Currently studying.

Languages

Fluent in Spanish and English.

Social skills and Competences

Ability to use interactive models of behavior in communicating in other cultural environment with tolerance and common knowledge.

Portfolio

[Kevin San Martin](#)