



LILITH LICHENKO

SOCIAL MEDIA MANAGER & AUDIOVISUAL CONTENT CREATOR

CONTACT

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LinkedIn. Lilith Lichenko

SKILLS

- Development of marketing and advertising campaigns
- Creation of marketing strategies
- KPI
- Content creator
- Management of Social Media
- Advanced copy knowledge
- Account Manager
- Community manager
- Videographer

PROGRAM ADVANCED SKILLS

Adobe: Premier, Photoshop, After Effects, InDesign

Additional: Excel, Word, PowerPoint, Canva

LANGUAGES

Mother languages: Spanish, Catalan, Russian, Ukrainian

C1: English

FREELANCE COMPANIES I HAVE WORKED WITH



Penguin
Random House
Grupo Editorial

Account Manager and Creative
October-November 2022



Instagram Marketing Campaigns,
Social Media Campaign



GLOBAL TALENT

Social Media Account Manager,
International Artists

EXPERIENCE

2022 Oct. **Teacher at Tecnocampus (Social Media & Online marketing)**

2022 Nov. **Social Media Manager and content creator**

- Creating marketing campaigns
- Managing social media
- Key Performance Indicators
- Content creator

**AFS. Agencia
Fernández de Sola**

2019 - 2023 **Social Media Manager**

- Project Planning and Audiovisual Content
- Social Media Management
- Creation and Management of Marketing Strategies
- B2B and B2C Social Networks for brands and individual accounts

2019 - 2023 **Editor**

- Video and photo editing, programs I use: Adobe Premier, Photoshop and After Effects.
- Development of creative concepts.