

M. QASIM

Graphic & UI UX Designer

www.imgasim.com

About Me

I am Muhammad Qasim, a User Experience Designer specialising in branding, marketing creatives and creating user-friendly and message-focused website & app designs.

I am capable within a wide range of tactical and big-picture design tasks.

I am passionate about making sure that systems, interfaces, language and graphics are human-friendly, emotive, aesthetically pleasing, clear, on-brand and usable — with a touch of mellow smoothness.

Education

Matric 2007 -2012

Govt Tabligh UL Islam High School Jhelum

Intermediate 2012 -2014

ICS From (Govt Postgraduate College Tahlianwala Jhelum)

Professional Experience



Graphic and UI UX Designer

GraphicsZoo - Full Time

Nov 2022 - Present

graphicszoo.com



Sr. UI UX Designer

Half Past Nine - Part Time

Feb 2022 - Jul 2022

halfpastnine.io



Web UI UX Designer

Rankoussi Group - Freelancer

Oct 2021 - Feb 2022

rankoussi.com



Web UI UX Designer & SEO

BrainSouls - Full Time

Nov 2016 - Aug 2021

brainsouls.com

Skills & Tools

Brand Identity Design

Web & App UI UX Design

Adobe Photoshop

HTML & CSS

WebFlow

PPC (Pay Per Click)

Marketing Design

Figma, Sketch, and XD

Adobe Illustrator

WordPress & WooCommerce

Shopify

SEO (Search Engine Optimization)

Contact Info

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