

TIMI'S CV

@ Jakobsisaac@gmail.com

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📍 London, UK

Hello, I hope that you are doing fine. My name is Isaac and here's my proposal for the digital project manager. I have 4+ years of digital marketing experience and about a year of managing projects. Last year alone, I commissioned around 1 million words for Goodluckmate, an iGaming company. I wouldn't have pulled that off without the help of a team of writers and an editor.

I would like to know more about the project especially due to my experience from related past projects. That is, I believe this is going to be a repeat of my other projects, which has been to successfully publish content that always converts.

Cheers and thanks for giving this a read.

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Objective

Converting those monthly visits to your website into sales.

Education

2014 **Smith International Baptist Academy**

School Sat

2022 **Ladoke Akintola University of Technology**

B.Tech

Second Class Lower (2.2)

Experience

2017 - Present **Upwork**

Digital Marketer

<https://www.upwork.com/freelancers/~013f104d29d987341b>

Rather than look like an unknown, I decided to attach a link to my Upwork account so you can check out my track record. I wouldn't want you to take my word for it.

October 20, 2017 - **Proprofs.com**

August 8, 2018 Content Writer

I wrote most of the content on the Proprofs.com during its infancy which as you can see lasted for almost a year. It was a mind-blowing experience, more so because I learned about hundreds of topics ranging from art and history to food and vacation. I must have completed upwards of 200,000 words for them. But then, after a while of being stagnant skills wise, I left for more self-development.

October 2, 2020 - To **Goodluckmate.com**

Present Digital Marketer

I've been providing on-page SEO optimization for the the affiliate marketing website and I've written more than 700,000 words for them during that time span.

A link to one of my article; <https://goodluckmate.com/casino/n1>

September 15 - To **Atlas SEO**

Present Digital Marketer

I've written about 17,000 words and on the side, did some HTML5 programming for them. I feel that's slightly outdated but it was an opportunity for me to grow so I took it.

16th December,
2021 - To Present

Okensolutions.com

SEO Writer

I was in charge of keywording and copywriting 3,000-word texts.

https://docs.google.com/document/d/1NBi9T_Mu0zz-F5atJA4JGzbCPBEROlgk9aGxLP-fhTM/edit?usp=drivesdk

Skills

Copywriting

SEO Auditing

On- and Off-page SEO

Backlinking

CMS Specialist

HTML5

CSS

Projects

Researched High-quality Keywords to Increase a Boxing Website's Organic Traffic

SEO keyword research for Precisionstriking.com

SEO Content Writing in the Gambling Niche

https://docs.google.com/document/d/1mnWnQ3Z94qpwGovT_M9hK1q2z1lt9cyS/edit?usp=drivesdk&ouid=108148253078842015960&rtpof=true&sd=true

<https://docs.google.com/document/d/1ZAjq8TICPNnDIIY7FwxHGMcjUafo2AOn/edit?usp=drivesdk&ouid=108148253078842015960&rtpof=true&sd=true>

https://docs.google.com/document/d/18lq2t0G9UoF8SVXzaT0NmJ92IM_4EgSW/edit?usp=drivesdk&ouid=108148253078842015960&rtpof=true&sd=true

https://docs.google.com/document/d/1xTgRwFtFhhV60hs3_BEy9qAajQYkV16R/edit?usp=drivesdk&ouid=108148253078842015960&rtpof=true&sd=true

https://docs.google.com/document/d/1JBGqF5xFS_o9ic1f9vc3F2cqjECGEzTx/edit?usp=drivesdk&ouid=108148253078842015960&rtpof=true&sd=true

<https://docs.google.com/document/d/1hVnCvfwreyThBoKtgXhPAvKd9vXnJiLaDJIHYTfxSs/edit?usp=drivesdk>

https://docs.google.com/document/d/1s_BrBdmw87vvelzMpTfP003Pb63l6pZe/edit?usp=drivesdk&ouid=108148253078842015960&rtpof=true&sd=true

https://docs.google.com/document/d/1-RelJ__tA566Rtq62q3LGZ6xm576c-6aeykQ6n-nUro/edit?usp=drivesdk

Reference

Upwork @ <https://www.upwork.com/freelancers/~013f104d29d987341b> - "Jakobs Isaac"

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