

## Raquel Romo

raquel.romo@icloud.com | (203) 609-1956 | New Canaan, CT

### Education

Bachelor of Arts Journalism & Spanish, <b>Elon University</b> - Elon, NC	May 2023
<i>Relevant Courses:</i> Web and Mobile Communications, Creating Multimedia Content, Media Writing, Text Culture Media, Television News Reporting, Photojournalism, Broadcast News Writing	
Study Abroad <b>CIEE</b> : Seville, Spain; Communications, New Media & Journalism	Spring 2022

### Skills

Native Spanish Speaker (Bilingual in English & Spanish), Broadcast News Writing; Adobe Creative Cloud; Adobe Premiere Pro; Adobe Illustrator; Adobe Photoshop; Microsoft Word, Microsoft Excel, Negotiate effectively leveraging strong communication and interpersonal skills, Verbal & Written Communication, Market research, Campaign Management, Organization skills.

### Work Experience

<i>Recruitment Consultant</i> , Phaidon International, Manhattan, NY	08/2023- 02/2024
<ul style="list-style-type: none"><li>Conducted comprehensive candidate interviews using behavioral, competency-based, and situational questioning to assess qualifications, skills, and cultural fit.</li><li>Engaged and communicated effectively with clients, understanding their hiring needs, providing updates on recruitment progress, and offering strategic advice to meet their objectives.</li><li>Proficient in negotiating job offers, compensation packages, and terms of employment with candidates, ensuring a win-win outcome while meeting both client and candidate expectations.</li></ul>	

<i>Student Caller</i> , Elon University - Elon, NC	09/2022 - 02/2023
<ul style="list-style-type: none"><li>Managed customer calls effectively and efficiently in a complex, fast-paced, and challenging call center environment.</li><li>Demonstrated exceptional customer service skills in welcoming and assisting clients.</li></ul>	

<i>Student Ambassador</i> , CIEE - Elon, NC	09/2022 - 05/2023
<ul style="list-style-type: none"><li>Actively addressed university stakeholders and prospective students inquiries and offered insights to provide an enriching experience and facilitate informed decision making.</li><li>Mentored students to increase interest in the program and help engage in campus life.</li><li>Distributed mail, filed documents, and answered telephone calls.</li></ul>	

### Communications Experience

<i>Production Assistant Intern</i> , Susie Films – Charlotte, NC	01/2023 - 05/2023
<ul style="list-style-type: none"><li>Conducting thorough company research and crafting comprehensive research proposals.</li><li>Created engaging digital multimedia content to catch the attention of clients.</li><li>Created and distributed blog posts and press releases on social media and traditional news outlets.</li></ul>	

<i>Reporter</i> , Elon News Network - Elon University, Elon, NC	09/22 - 05/2023
<ul style="list-style-type: none"><li>Conducted interviews with faculty, staff, and residents of Alamance County to explore issues related to Elon University, gaining valuable insights into off campus residence life.</li><li>Created feature pieces celebrating Hispanic faculty members during Spanish heritage months highlighting their contributions to the university community.</li><li>Translated multiple pieces of content in Spanish, facilitating effective communication and inclusivity by bridging language barriers.</li></ul>	

<i>Social Media Intern</i> , William Ravies Real Estate Inc. - New Canaan, CT	05/2021 - 08/2021
<ul style="list-style-type: none"><li>Assisted team with various marketing projects that would engage new leads and potential clients.</li><li>Produced engaging multimedia content on social media platforms to captivate clients and drive audience engagement.</li><li>Analyzed trends in social media posts and followers to maximize views.</li></ul>	

### Affiliations

El Centro (Elon University's center which advocates for Latino/Hispanic culture); Catholic Campus Ministry; Tri Delta Chapter; Waveny Care Center, New Covenant Center.

