

USMAN ALI

PERSONAL

-  **Name**
Usman Ali
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Al-Rehman Garden Phase, Block M, House no 564 05499 Lahore
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aliusman.9484@gmail.com
-  **Nationality**
Pakistani
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- Motivated SEO specialist with 2 years of experience. comprehended everything he is grateful for by doing.
- To bring unmatched success to the well-reputed organization through maximum hard work, possible value addition, and utilization may creative through process and flair to teamwork



SKILLS

Hardworking	
Problem Solver	
Relationship building	
Multitasking	
Google Spread Sheets	
Outreaching	
Research	



WORK EXPERIENCE

-  Nov 2021 - Apr 2022 **Link Buiding Specialist**
Designs valley, H#7, Hafeez Taaib Rd, Nargis Block Allama Iqbal Town, Lahore, Punjab 54000
 - Developed Custom Link Building Strategy Insights for Clients and carried out these strategies.
 - Providing Backlinks like (Contributed Guest posts, PR links, Sponsor posts, Link Insertion, Banner Posts, and Products/Apps Review posts)
 - Optimized email campaigns through automation, for outreach campaigns.
 - Designed SEO experiments and tested new strategies to capitalize on growth opportunities.
 - Outreaching websites to make a collaboration for Publishing Content on their websites
 - Keyword Research - with the help of SEO tools, strategically targeted topics that our audience was interested in and searching for.
-  Apr 2022 - Present **Contributor Posts**
Oxylabs, Vilnius, Lithuania
 - Working as a Freelancer. Providing Contributed Guest posts.
 - Outreaching websites to Publish their Content.



EDUCATION AND QUALIFICATIONS

-  Sep 2020 - Jun 2022 **Computer Science**
Al Noor Group of Colleges, Rustam Sohrab Factory Shahdara, Lahore
 - Student Scholar Athlete
 - Completed Intermediate with distinction.