

# Vanesa Esteban

South Africa, FS, Bloemfontein | +2782 724 6555 | [vanesa.esteban04@gmail.com](mailto:vanesa.esteban04@gmail.com)  
[www.nesest.co.za](http://www.nesest.co.za) (Portfolio) | Code B

## Graphic Designer & Website Designer | Multi-Media

Resourceful, detail oriented Life-long learner. Effective in time management and problem solving. Naturally curious with a focus of gaining experience and knowledge in a innovative & creative environment.

**Core Strengths:** WordPress | Shopify | Weebly | Wix | Adobe Suite | E-commerce | Marketing | Microsoft Office | Google Ads & Analytics | LearnDash LMS | Articulate 360 | Outsourcing

**Career Interest:** UI/UX Designer | Graphic Designer | Website Designer

## Career History:

|   |  |
|---|--|
| <p>I design websites to match the client's chosen level of service, ensuring that their online presence aligns with their brand and objectives.</p> <ul style="list-style-type: none"><li>• Liaise with different departments &amp; backend developers for service delivery</li><li>• Maintaining retainer clients' websites and providing website updates</li></ul>                                  | <p><b>EyeCarePro Inc</b><br/>Graphic Designer &amp; Website Designer   Mar 2023 - Present</p>    |
| <p>Managing the development of the platform that is used by those working for the computer company and the medium of customers who do business with the company.</p> <ul style="list-style-type: none"><li>• Develop E-Learning resources and manage website development for <i>Nyoulearning, Stellietech and Beeline</i>.</li><li>• Developing Graphical and motion designs for platforms.</li></ul> | <p><b>Nyoulearning</b><br/>Elearning Developer &amp; Platforms Manager   Oct 2021 - Mar 2023</p> |
| <p>Assisted clients with website development, technical support, digital marketing, and the creation of custom web applications and documentation.</p> <ul style="list-style-type: none"><li>• Maintained and updated websites</li><li>• Liaised with back-end developers</li></ul>   | <p><b>Oweboo IT Solutions</b><br/>Graphic Design &amp; Web Developer   Mar 2020 - July 2021</p>  |
| <p>Successfully conducted lectures to groups of more than 20 students, evaluate student work, maintained an average pass rate, and developed lecture planning.</p> <ul style="list-style-type: none"><li>• Planned research and preparation for students</li><li>• Participated in systems discussion</li></ul>   | <p><b>ATTI Bloemfontein</b><br/>End-User Computing Lecturer   Mar 2020 - Aug 2020</p>            |
| <p>Developed a full set of brand stationery, and retargeted client audience while revising brand marketing strategy.</p> <ul style="list-style-type: none"><li>• Designed and overseen website layouts</li><li>• Worked on various media outlets</li></ul>  | <p><b>Limitless Business Solutions</b><br/>Freelance Graphic Designer   Jan 2018 - June 2018</p> |

## Awards & Achievements

**ATTI Bloemfontein College:** Gold Medalist – Highest Marks on Exams (2019)

**ATTI Bloemfontein College:** Student of the year (2019)

## Education:

|                   |  |
|-------------------|--|
| InProgress - 2024 | <ul style="list-style-type: none"><li>• Professional UI/UX Design Google Certificate (Coursera)</li><li>• Divi, Squarespace and Webflow Essentials (Udemy)</li></ul> |
| 2022              | <b>Completion of Skills Certificate</b><br>Instruction Design for Learning and Development<br>Udemy Online learning  |
| 2022              | <b>Completion of Skills Certificate</b><br>Pedagogy Learning Udemy<br>Online learning  |
| 2022              | <b>Completion of Skills Certificate</b><br>Advanced Google analytics Udemy<br>Online Learning  |
| 2020 – 2021       | <b>Completion of Skills Certificate</b><br>SQL Database Administration ATTI<br>Bloemfontein College  |
| 2018 – 2020       | <b>Completion of Skills Certificate</b><br>Graphic Design, Multi-Media and Web Programming ATTI<br>Bloemfontein College  |
| 2013 - 2017       | <b>National Senior Certificate</b><br>Brebner High School  |