

VICTORIA ROMERO

UX / UI Designer

Contact

Location

Miami, FL

Phone

786-930-8837

Email

vicromero11@outlook.com

Portfolio

LinkedIn

Education

2023

UX/UI Design Bootcamp

Ironhack

2021-2023

B.S. Digital Communications and Media

Florida International University

Skills

Design Thinking

Design Systems

Usability Testing

User-Centered Design

Rapid Iteration

Information Architecture

UX Research

Wireframing

Prototyping

Sketching

UI Design

Data Visualization

Multimedia Production

Social Media Marketing

Branding

Tools

Figma

Basic HTML & CSS

Useberry

Adobe Creative Cloud

Language

English - Fluent

Spanish - Fluent

Experience

○ JUN 2021 - AUG 2023

Planet Smoothie | Doral, FL

Crew Member

Successfully provided customers with easygoing and memorable experiences

- Demonstrated exceptional efficiency in completing assigned tasks within specified deadlines and timeframes, contributing to the smooth and seamless operation of the team.
- Played a key role in inventory control by providing effective support to the management team, ensuring accurate tracking and management of resources.
- Masterfully resolved customer complaints with professionalism and empathy, consistently preserving a positive atmosphere and leaving customers satisfied.
- Championed a culture of excellence by consistently upholding and promoting high standards of productivity and quality, contributing to the overall success of daily operations.

Projects

○ OCT 2023

Iris – A User-Driven Booking Platform for Cosmetic Services

Goal: Create a mobile app that offers multiple beauty and self-care services to better accommodate both the customer and professional throughout the booking process

UX Research, UI Design, Prototyping, Usability Testing, Iterative Design

○ OCT 2023

MotekFit – Crafting Wellness into Orders

Goal: Create a web app that combines a wellness and business aspect for Motek customers looking to improve their lifestyle

UX Research, UI Design, Lo-Fi Wireframing, Mid-Fi & Hi-Fi Prototyping

○ SEP 2023

Burga Republic – Curating a Website you can Taste

Goal: Create a mobile website that encourages new and existing clients to order directly from the Burga website with a visually enticing design

UX Research, UI Design, Mid-Fi & Hi-Fi Prototyping, Usability Testing

○ AUG 2023

FreshNow – Revolutionizing the Local Farmer's Market Experience

Goal: Create a mid-fidelity prototype improving the relationship between consumers and local farmers' markets while streamlining local produce shopping.

UX Research, Lo-Fi Wireframing, Mid-Fi Prototyping

Reference

References available upon request.