

# VIRGILIU DIACONU

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## SUMMARY

I'm a Full Stack WordPress Developer with 8 years of experience, seeking a long-term position with a digital marketing agency where I can grow alongside the team and make significant contributions. With a background in both programming and UX/UI design, my work stands out for its strong attention to detail and the user experience. My commitment to delivering high-quality web solutions, along with efficient communication consistently contributes to client satisfaction and business growth.

## TECHNOLOGIES & APPLICATIONS

HTML5, CSS3, PHP, JavaScript, Vue.js, React, Next.js, Node.js + Express.js, RESTful APIs, WordPress, ACF, Gutenberg Blocks, MySQL, Git, CI/CD tools, NPM, Webpack, Docker, Bootstrap, Tailwind, Photoshop, Illustrator, Sketch.

## EXPERIENCE

### SENIOR WEB DEVELOPER, MINDGRUB – BALTIMORE, MD (REMOTE)

APRIL 2022 – MARCH 2023 (1 YEAR - CONTRACT)

- Delivered secure, high-performing WordPress websites and web applications while collaborating with cross-functional teams and directly communicating with clients.
- Implemented new website features and pages within WordPress environments, ensuring adherence to both visual and technical specifications.
- Implemented APIs and cloud tools, including HubSpot, Zapier, Firebase, and AWS.
- Assisted the support team with advanced development and coding tasks, providing expertise to resolve complex issues efficiently.
- Utilized Git for version control, CI/CD to automate processes, and Lando for local development and environment setups.
- Created technical documentation and user guides.

### WORDPRESS DEVELOPER, ANTENNA GROUP – CHICAGO, IL (REMOTE)

JUNE 2019 – MAY 2021 (2 YEARS - FULL TIME)

- Worked with project managers to create custom WordPress solutions for clients in the clean energy sector.
- Transformed initial designs into user-friendly WordPress websites, integrating custom components and functionality using Advanced Custom Fields (ACF) or Gutenberg blocks.
- Implemented advanced features, including maps, interactive event calendars, and dynamic filtering options for custom post types to enhance user experience.

- Developed multilingual websites using plugins like WPML or Polylang for language switching and localized content management.
- Prioritized website performance by implementing optimization strategies to boost speed and efficiency, while ensuring security protocols to safeguard against vulnerabilities.

#### **WORDPRESS THEME DEVELOPER, HEXATER– VALENCIA, CA (REMOTE)**

JANUARY 2017 – JULY 2018 (1 YEAR, 7 MONTHS - STARTUP)

- Created premium WordPress themes for the Hexater marketplace by translating pixel-perfect Photoshop designs into functional themes and leveraging core WordPress features for user customization options.
- Implemented i18n and RTL, ensuring global reach.
- Delivered reliable products through meticulous testing, including cross-browser and device compatibility checks to ensure seamless functionality across all platforms.
- Wrote user-friendly documentation to help theme purchasers effectively manage their websites.

#### **WEB DESIGNER & DEVELOPER, FREELANCE – MIAMI, FLORIDA**

DECEMBER 2014 – NOVEMBER 2016 (2 YEARS)

- Produced high-quality websites for digital marketing agencies and small businesses, driving client satisfaction and business growth.
- Enhanced lead generation through responsive, SEO-optimized websites with custom lead capture forms.
- Helped boost online sales for small businesses by developing user-friendly WooCommerce stores with targeted product recommendations and dynamic promotions.
- Translated designs into compliant, responsive code, ensuring cross-device compatibility.
- Utilized a range of web development toolkits, including Grunt for task automation and SASS for streamlined CSS development, increasing efficiency and consistency across projects.

#### **WEB DESIGNER, ORIGIN PC – MIAMI, FLORIDA**

MAY 2013 – AUGUST 2014 (1 YEAR, 6 MONTHS - FULL TIME)

- Worked in a dynamic, team-oriented environment focused on consumer web design and development.
- Collaborated with a marketing team to produce new landing pages and email marketing newsletters.
- Implemented UI designs, coded responsive front-end pages, and ensured brand consistency.

- Utilized client-side scripting with JavaScript/jQuery and worked within the ASP.NET MVC framework.
- Designed promotional graphics for digital and print media, boosting brand visibility and aiding marketing campaigns.
- Adhered to Origin PC's brand guidelines in all designs, ensuring consistent use of color schemes, typography, and visual elements across web platforms.

**VOLUNTEER DIGITAL COMMUNICATIONS DIRECTOR**, AIGA – MIAMI, FLORIDA  
FEBRUARY 2013 – MAY 2014 (1 YEAR, 4 MONTHS - VOLUNTEER)

- Contributed to promoting the growth and development of South Florida's design community.
- Worked closely with the board of directors and designers in providing event and Chapter information to the design community, AIGA members, and sponsors.
- Helped maintain and update the Chapter website.
- Set up online event ticketing and registration.
- Coordinated all web-based publishing and oversaw social outreach channels.

**EDUCATION** **BROWARD COLLEGE**, BROWARD COUNTY, FLORIDA  
COMPUTER SCIENCE, GRAPHIC DESIGN

**SCHOOL OF VISUAL ARTS**, BUCHAREST, ROMANIA  
VISUAL ARTS