

Yassine Abouchrif

Expert Designer



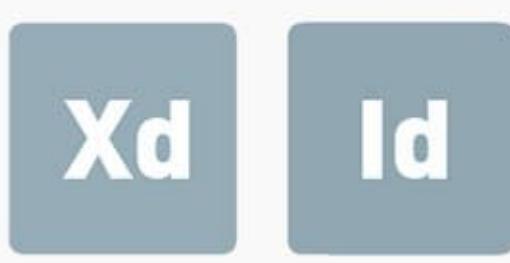
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Skills & Experiences

Design & Animation



Coding & Web



October 2014 -
February 2023

Designer & Web design

Optima Technologies - Digital Marketing Agency

March 2012 -
September 2014

Designer & Motion designer

Futur digital - Digital Marketing Agency

June 2011 -
February 2012

Designer & Motion designer

Actibuzz - integrated communication and operational marketing consulting agency

October 2010 -
May 2011

Web designer & developer

Studio créativité - Digital Marketing Agency

Education

Designer & developer (2008-2010)

Higher Institute of New Technologies and Information Technology
Designer and developer diploma with honors

Certificate in Graphics Design (2007-2008)

6 months training in graphic design and drawing

Scientific Baccalaureate (2007)

High school hassn 2
Obtaining my baccalaureate (experimental sciences section)

Make awesome stuff. Don't be a jerk in the process. That's always been my motto, anyways. And over the course of 11+ years, I've been fortunate enough to do that with big and small agencies.

In my years as a Creative Director I've spearheaded integrated advertising campaigns, print, digital and social as well as leading re-branding and design efforts for large-scale, corporate identity systems. In working directly with clients, I seek to develop partnerships to deliver strategic and emotionally-resonant creative that also successfully achieves brand goals.

